

FAX# 703 528 7880  
CREDIT RISK !!  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\* SEP26/12 11.57  
\*\*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME SHELLI HUTTON

SALES PRSN WA- JOE KNAUER

CONTRACT # 6190719

CLASS:	NATL.	LOCAL	REGIONAL
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ICE)

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DATE SEP26/12 11.57

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\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1	*		500A-530A	30		\$625.00	10/17	10/17	1		WED	1
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 473												
PROGRAM : NEWS												
CON COM1: 1X PER DAY												
2	S		500A-530A	30		\$500.00	10/22	10/22	0		MON	0
PROGRAM : NEWS												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
3	R		530A-600A	30		\$925.00	10/16	10/19	0		TU-F	0
PROGRAM : NEWS												
CON COM1 : 1X PER DAY												
57	*		530A-600A	30		\$925.00	10/16	10/19	2		TU, F	2
PROGRAM : NEWS												
ORD COM1 : NOT ENOUGH BRKS 530A-6A ON 10/22 FOR 4X												
THIS IS A MAKE-GOOD FOR OCT22 ON LINE-4 FOR 4 SPOTS/WK												
5	RS		600A-700A	30		\$1,875.00	10/16	10/19	4		TU-F	4
PROGRAM : NEWS												
CON COM1 : 1X PER DAY												
6	S		600A-700A	30		\$1,500.00	10/22	10/22	0		MON	0
PROGRAM : NEWS												
7	R		700A-900A	30		\$2,000.00	10/16	10/19	4		TU-F	4
PROGRAM : GMA												
CON COM1 : 1X PER DAY												
8	R		700A-900A	30		\$2,000.00	10/22	10/22	1		MON	1
PROGRAM : GMA												
9	R		900A-1000A	30		\$560.00	10/16	10/18	3		TU-TH	3
PROGRAM : JEFF PROBST												
CON COM1 : 1X PER DAY												
10	R		900A-1000A	30		\$560.00	10/22	10/22	1		MON	1
PROGRAM : JEFF PROBST												
11	R		1000A-1100A	30		\$560.00	10/16	10/19	4		TU-F	4
PROGRAM : MILLIONAIRE/FEUD												
CON COM1 : 1X PER DAY												
12	R		1100A-1200N	30		\$925.00	10/16	10/19	3		TU-W, F	3
PROGRAM : VIEW												
CON COM1 : 1X PER DAY												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:
13	R		1100A-1200N	30		\$925.00	10/22	10/22	1		MON	1
PROGRAM : VIEW												
14	R		1200N-100P	30		\$850.00	10/16	10/19	3		TU,TH-F	3
PROGRAM : NEWS												
CON COM1: 1X PER DAY												
15	R		1200N-100P	30		\$850.00	10/22	10/22	1		MON	1
PROGRAM : NEWS												
16	*		100P-300P	30		\$800.00	10/18	10/19	2		TH-F	2
PROGRAM : CHEW												
CON COM1: 1X PER DAY												
17	RS		100P-300P	30		\$800.00	10/22	10/22	0		MON	0
PROGRAM : CHEW												
18	*		300P-400P	30		\$650.00	10/17	10/17	1		WED	1
PROGRAM : STEVE HARVEY												
CON COM1: 1X PER DAY												
21	*		500P-600P	30		\$2,250.00	10/16	10/19	3		TU,TH-F	3
PROGRAM : NEWS												
CON COM1: 1X PER DAY												
22	R		500P-600P	30		\$2,250.00	10/22	10/22	1		MON	1
PROGRAM : NEWS												
23	*		600P-630P	30		\$3,000.00	10/16	10/18	3		TU-TH	3
PROGRAM : NEWS												
CON COM1: 1X PER DAY												
24	R		600P-630P	30		\$3,000.00	10/22	10/22	1		MON	1
PROGRAM : NEWS												

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25	R		700P-730P	30		\$3,000.00	10/16	10/19	4		TU-F	4
PROGRAM : JEOPARDY												
CON COM1: 1X PER DAY												
26	R		700P-730P	30		\$3,000.00	10/22	10/22	1		MON	1
PROGRAM : JEOPARDY												
27	R		730P-800P	30		\$3,000.00	10/16	10/19	4		TU-F	4
PROGRAM : WHEEL												
CON COM1: 1X PER DAY												
28	R		730P-800P	30		\$3,000.00	10/22	10/22	1		MON	1
PROGRAM : WHEEL												
58	R		1000P-1100P	30		\$6,000.00	10/22	10/22	1		MON	1
PROGRAM : CASTEL												
ORD COM1: PRGM IS CASTLE NOT BACHELOR												
THIS IS A MAKE-GOOD FOR OCT22 ON LINE-30 FOR 1 SPOT/WK												
31	R		1000P-1100P	30		\$5,250.00	10/16	10/16	1		TUE	1
PROGRAM : PRIVATE PRACTICE												
33	R		1000P-1100P	30		\$5,300.00	10/17	10/17	1		WED	1
PROGRAM : NASHVILLE												
35	S		800P-900P	30		\$2,400.00	10/19	10/19	0		FRI	0
PROGRAM : SHARK TANK												
38	S		900P-1000P	30		\$6,000.00	10/21	10/21	0		SUN	0
PROGRAM : REVENGE												
39	DS		1100P-1135P	30		\$2,000.00	10/16	10/21	3		TU,TH,SU	3
PROGRAM : NEWS												
CON COM1: 1X PER DAY												

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41	*		1135P-1210A	30		\$1,025.00	10/16	10/18	2		TU,TH	2
PROGRAM : NIGHTLINE												
CON COM1 : 1X PER DAY												
59	*		1205A-105A	30		\$340.00	10/17	10/19	2		W,F	2
PROGRAM : KIMMEL												
ORD COM1 : FRI 12A-1A IS NIGHTLINE AFTER FRI HS FBALL												
THIS IS A MAKE-GOOD FOR OCT17 ON LINE-42 FOR 2 SPOTS/WK												
60	S		1205A-105A	30		\$340.00	10/18	10/18	0		THU	0
PROGRAM : KIMMEL												
ORD COM1 : FRI 12A-1A IS NIGHTLINE AFTER FRI HS FBALL												
PART OF A MAKEGOOD MADE UP OF LINES 59-60												
43	R		500A-600A	30		\$340.00	10/20	10/20	1		SAT	1
PROGRAM : NEWS												
44	R		600A-700A	30		\$850.00	10/20	10/20	1		SAT	1
PROGRAM : NEWS												
45	R		700A-900A	30		\$1,050.00	10/20	10/20	1		SAT	1
PROGRAM : NEWS												
46	R		900A-1000A	30		\$1,050.00	10/20	10/20	2		SAT	2
PROGRAM : GMA SAT												
61	S		1130P-1200M	30		\$475.00	10/21	10/21	0		SUN	0
PROGRAM : SPORTS NIGHT												
ORD COM1 : DUE TO PRGM CHANGE: COLLEGE FBALL **RESEND												
THIS IS A MAKE-GOOD FOR OCT20 ON LINE-48 FOR 1 SPOT/WK												
49	R		500A-600A	30		\$250.00	10/21	10/21	1		SUN	1
PROGRAM : NEWS												
51	R		700A-900A	30		\$1,050.00	10/21	10/21	1		SUN	1
PROGRAM : NEWS												

REP HEADLINE# 6190719 TRF# 317359  
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP SEP26/12 11.57  
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53	R		1200N-1230P	30		\$600.00	10/21	10/21	1		SUN	1
PROGRAM : NEWS												
56	S		1130P-1200M	30		\$475.00	10/21	10/21	2		SUN	2
PROGRAM : SPORTNIGHTS												
OCT/12 129400.00												
CONTRACT TOTAL											129400.00	
TOTAL SPOTS											79	

MARKET TOTALS \$270,914 WFTV 35% WKMG 19% WESH 25% WOFL 16% WKCF 1% WRBW 2% CABL 0%  
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE